

## **AmeriCorps Creative Communications Specialist**

**Host Site:** Central Conservation / The Nature Place

**Location:** 789 Myrick Park Dr. La Crosse, Wisconsin

**Service Term:** May 26 – August 21, 2026 (13 weeks)

**Service Hours:** 450 hours | ~40 hours/week

### **Benefits:**

- Weekly living stipend of **\$430** (paid biweekly)
- **\$1,956.35 Education Award** upon successful completion of service

### **This is an AmeriCorps Position**

#### **AmeriCorps Provides Additional Benefits:**

- Learn more about the [AmeriCorps Education Award](#) mentioned under "Details". You can use the award to repay qualified student loans and to pay for current educational expenses at eligible institutions of higher education and training programs. ([Award Amounts](#))
- Professional networking opportunities, mentorship, and experience to help grow your career
- Make a difference in the community
- Be a part of a dedicated service team
- Opportunity for loan forbearance on qualified student loans
- Free access to Employee Assistance Program includes phone/text/video call counselor service and other resources
- Health insurance option (1 year/1700 hr positions only, who are not already covered)
- You may be eligible for AmeriCorps child care public assistance
- Access to on-site food pantry and laundry facilities

**Site Overview:** The Nature Place (TNP) is a nature-focused community center open to the public, located in beautiful Myrick Park in La Crosse, Wisconsin. Our mission is to inspire and cultivate meaningful connections between people and nature, for the benefit of both. We offer nature education programs and community events for all ages and our unique space is available to visit during open hours or to rent for special events and meetings. The Nature Place is your space, year-round, rain or shine.

The Nature Place occupies Native American ancestral land. Read our Land Acknowledgement here: [natureplacelacrosse.org/about/land-acknowledgement](https://natureplacelacrosse.org/about/land-acknowledgement)

**Position Summary:** The AmeriCorps Creative Communications Specialist will support storytelling and communications efforts that highlight AmeriCorps programming at The

Nature Place. Through digital storytelling, photography, video, and written content, the member will help share the impact of AmeriCorps service in environmental education, community programs, and land stewardship initiatives.

This position is ideal for someone interested in communications, photography/videography, nonprofit storytelling, environmental education, and digital media who wants to build professional skills while contributing to meaningful environmental education work.

**Key Service Activities:**

- Create written and visual content highlighting AmeriCorps members and program impact for The Nature Place's social media
- Write blog posts, member spotlights, and community stories for a variety of platforms
- Capture photography and produce short videos reels of programs and service projects
- Assist with social media content strategy and planning related to AmeriCorps programming
- Help maintain The Nature Place's website pages and contribute to newsletters
- Support communications campaigns that increase awareness of AmeriCorps service opportunities

**Skills & Qualifications:**

- Interest in communications, photography, video production, journalism, or graphic design
- Strong writing and editing skills
- Basic familiarity with social media platforms
- Ability to work independently and collaboratively
- Passion for land stewardship, environmental education, and community engagement

**Impact:** This role will help expand awareness of AmeriCorps service opportunities, elevate the stories of members serving in the community, and increase participation in environmental education programming for The Nature Place.

**To Apply:** Please email your resume to Paige Manges, Director of Communications at Central Conservation at [paige.manges@centralconservation.org](mailto:paige.manges@centralconservation.org)