



# FOR THE BENEFIT OF BOTH

Four **unique** ways to engage supporters and strengthen our community's connection to nature.

SPRING



**FOR THE BENEFIT OF BOTH**

nature's living room  
SATURDAY, MAY 2ND

"*Nature's Living Room*" is a FREE community event  designed to make The Nature Place feel like a true living room — a welcoming space where people connect, create meaningful moments, and access resources that help them navigate life together.

**Impact: Community Programs**

SUMMER



**FOR THE BENEFIT OF BOTH**

the heart of art  
TUESDAY, JUNE 30TH

"*The Heart of Art*" is a ticketed event that invites us to see the everyday beauty of a familiar place through a new lens. Through art and creative expression, it deepens our connection to nature and inspires a stronger support for the good we have readily available to us. 

**Impact: Environmental Education**

FALL



**FOR THE BENEFIT OF BOTH**

music on the marsh  
featuring Livingston Taylor  
THURSDAY, NOV 12TH

"*Music on the Marsh*" is a ticketed evening of taste and soul, celebrating The Nature Place. The night begins with seasonal storytelling and continues with a live musical performance — bringing together a community rooted in land stewardship and environmental education for an unforgettable experience that brings our mission to life.

**Impact: TNP Mission** 

WINTER



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maker's market  
SUNDAY, DEC 6TH

"*Winter Maker's Market*" centers on intentional gifting. By curating local makers who share our values, the event reflects The Nature Place's commitment to cultivating meaningful connections within our community. 

**Impact: Gardens & Grounds**

**All events include hands-on workshops & activities for all ages to participate**



## WHAT IS COMMUNITY?

Building community requires intention, patience, commitment, and *deep* care. At The Nature Place, we're committed to showing up daily to provide a place for people to gather, learn, celebrate, and feel supported.

We are a place where all belong and each guest is recognized for their value within our large and ever-changing environment.

## WHY SPONSOR?

Sponsorship of The Nature Place's programming means you're investing in a stronger, more connected community.

By aligning your philanthropy with environmental education, land stewardship, and meaningful local impact, we together engage new audiences and shape the kind of community we're proud to live and work in.

## SPONSORSHIP LEVELS

  
**\$5,000**  
**FOREST**

  
**\$3,000**  
**CANOPY**

**\$1,500**  
**ROOT** 

**\$500**  
**SEED** 

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**FOR THE  
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OF BOTH**

*Title Sponsors:*

**CAROLYN &  
JAY SCOTT**

  
*Prairie Springs*  
The Paul Fleckenstein Trust



INTRODUCING OUR SEASONAL FUNDRAISING SERIES

SAVE THE DATE

LIVINGSTON TAYLOR

5<sup>TH</sup> ANNUAL

# MUSIC ON THE MARSH



FALL



**FOR THE  
BENEFIT  
OF BOTH**

THURSDAY  
NOVEMBER 12  
2026

[livingstontaylor.com](http://livingstontaylor.com)

Photo by Mim Adkins Photography

Livingston Taylor's career as a professional musician has spanned over 50 years, encompassing performance, songwriting, and teaching. Described as "equal parts Mark Twain, college professor, and musical icon, Livingston maintains a performance schedule of more than a hundred shows a year, delighting audiences with his charm and vast repertoire of his 22 albums and popular classics.

Livingston has written top-40 hits recorded by his brother James Taylor and has appeared with Joni Mitchell, Linda Ronstadt, Fleetwood Mac, and Jimmy Buffet. He is equally at home with a range of musical genres - folk, pop, gospel, jazz - and from upbeat storytelling and touching ballads to full orchestra performances. In addition to his performance schedule, Livingston has taught stage performance for over 30 years, beginning at Berklee College of Music in Boston in 1989, passing on the extensive knowledge gained from his long career on the road to the next generation of musicians. Liv is an airplane-flying, motorcycle-riding, singing storyteller, delighting audiences with his charm for over 50 years.

We look forward to your partnership by becoming a sponsor of For the Benefit Both!

*The Nature Place is a division of Central Conservation, Inc., a 501(c)(3) nonprofit conservation agency.*





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SPRING



**FOR THE  
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OF BOTH**

nature's  
living room



**FOR THE  
BENEFIT  
OF BOTH**

the heart  
of art

SUMMER

FALL



**FOR THE  
BENEFIT  
OF BOTH**

music on  
the marsh



**FOR THE  
BENEFIT  
OF BOTH**

winter  
maker's market

WINTER

## SPONSORSHIP LEVELS & BENEFITS for 2026 SERIES

**\$5,000  
FOREST**

Logo included on premiere event signage / Logo is featured in social media promotions & event programs / (1) Seasonal Newsletter mention + logo linked to business lives on website / Logo is included in media press release and featured publications following events / 2026 Benefit of Both Internal signage at TNP / Four tickets to Music on the Marsh

**\$3,000  
CANOPY**

Logo included on event signage / Logo is on social media promotions & event programs / (1) Seasonal Newsletter mention / Two tickets to Music on the Marsh

**\$1,500  
ROOT**

Logo included on event signage / Logo is on social media promotions & event programs

**\$500  
SEED**

Logo included on event signage

General Support

Other amount to support programs of The Nature Place \$ \_\_\_\_\_

Business/Org Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please invoice:  Check # \_\_\_\_\_

Credit Card: \_\_\_\_\_

Checks payable to: The Nature Place CVC: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
789 Myrick Park Drive  
La Crosse, WI 54601

more information: [natureplacelacrose.org](http://natureplacelacrose.org)  
or Mary at 608-799-6856

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**CAROLYN &  
JAY SCOTT**